2nd Meeting of the TRUST Project Consortium

The Partners of the TRUST (digital TuRn in EUrope: Strengthening relational reliance through Technology) Project Consortium met on the 23rd and 24th of March 2022 for the 2nd Scientific Board and Steering Committee Meeting. TRUST is a Horizon 2020 – MSCA (Marie Skłodowska-Curie Actions) – RISE (Research and Innovation Staff Exchange) program aimed at understanding the role of trust in the implementation of blockchain technology and suggesting actual means of development. The project promotes interdisciplinarity and secondments of staff between academic and non-academic partners.

During the Scientific Board Meeting, the Work Package and Task leaders updated the participants on the ongoing and forthcoming activities and presented deliverables, theoretical framework, research methodology, and expected results for every Task. Many synergies emerged between Tasks in the fields of law, applied economics, and AI, consistently with the interdisciplinary approach of the TRUST project. The Steering Committee meeting was devoted to the project management discussions.

A brokerage event then followed on "Blockchain, Food & Leisure", promoted by the University of Macerata in collaboration with "Tipicità Festival". The Tipicità festival, held every year in April in the Marche Region (central Italy), is a living lab of enterprises operating in the fields of biodiversity and organic products, cuisine and wines from native grapes, rare specialties from local territories, fine craftsmanship, immersive experiences, where producers, administrators, journalists, bloggers, influencers, buyers, and visitors meet through physical presence and digital interactions. The brokerage event was a terrific occasion for some of the most innovative firms and start-ups in the food, wine, tourism, wellness, and hospitality industry, as well as in the blockchain technology field, to present their business ideas and work to the researchers of the TRUST project and the public. Then, a networking event followed where the TRUST research team could meet and speak with the invited professionals, making useful connections in a casual and relaxed way to grow their network of potential stakeholders.

The TRUST Consortium adopts an Open Science approach to research: soon the project's OSF (Open Science Framework) platform will be online and some of the materials and research results of public interest will be publicly accessible.