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PRESS RELEASE

SEPTEMBER 2023 TRUST MEETINGS IN TEL AVIV (ISRAEL)

5th SCIENTIFIC BOARD MEETING, 5th STEERING COMMITTEE MEETING, 4th BROKERAGE EVENT and
3rd INTERDISCIPLINARY ROUNDTABLE

TRUST project as an example of prestigious international collaborations for interdisciplinary research and cooperation with the business world.

TRUST (*digital TuRn in EUrope: Strengthening relational reliance through Technology*) is a four-year project born during the pandemic years and coordinated by the University of Macerata. Professor Francesca Spigarelli (Department of Law) is its principal investigator. The Project obtained a grant by the European Commission within a Marie Skłodowska-Curie Research and Innovation Staff Exchange action (Horizon 2020 programme), and has a total budget of € 1,025,800.00.

The Project involves academic institutions and companies from various EU countries (Belgium, France, Spain, and Italy) as well as Israel, Ukraine and China. Experts from different but complementary disciplines of the legal, economic and engineering fields work together developing research activities and solutions useful for increasing trust in the use of digital technologies within the context of businesses, public administrations and cities.

The fifth meeting of the Project consortium took place in Tel Aviv (Israel), from 2nd to 5th September 2023.

ONO Academic College and Edna Pasher PhD & Associates MGT Consultants LTD, Israeli partners of the consortium, organized the meeting. Among its activities, there was a workshop, which involved experts in the field of cyber security and cryptocurrencies.

The networking event with the European Institute of Innovation and Technology (EIT) HUB ISRAEL was very interesting, in that the numerous opportunities for collaboration on the front of both basic and applied research activities with Israeli partners were illustrated, as well as the investment possibilities and developing commercial relationships.

In February 2024, UniMC will host the next meeting of this prestigious Project and, on this occasion, UniMC will make the know-how of the Project international partners available to local stakeholders.